

# 2012 Sponsor Benefits

## Diamond Sponsor

### \$12,500+ Level

- All Platinum, Gold and Silver level benefits, plus...
- 1 additional registration for the AJAS Annual Conference [5 total, \$7,500 value]
- Opportunity to provide a giveaway at Annual Conference Registration Desk (ex: lanyard, tote bag) [\$2,000 value]
- Sponsorship of one (1) AJAS Webinar [\$2,000 value]
- \$600 credit towards advertizing in an AJAS publication (including the Conference On-site Program) [\$600 value]

## Platinum Sponsor

### \$10,000 Level

- All Gold and Silver level benefits, plus...
- Premium Exhibitors Showcase booth space at the AJAS Annual Conference [\$3,000 value]
- 1 additional registration for the Annual Conference [4 total, \$6,000 value]
- Opportunity to participate in the Annual Conference planning process
- \$400 credit towards advertizing in an AJAS publication [\$400 value]
- Company logo on homepage of the AJAS website

## Gold Sponsor

### \$7,500 Level

- All Silver level benefits plus...
- 1 additional registration for the Annual Conference [3 total, \$4,500 value]
- \$200 credit towards advertizing in an AJAS publication [\$200 value]
- Company logo in The Scribe, an AJAS publication
- Company logo on homepage of the AJAS website

## Silver Sponsor

### \$5,000 Level

- Year-round access to decision makers at AJAS member organizations
- Exhibitor Showcase booth space at the AJAS Annual Conference, with prime booth location [\$2,000 value]
- Two (2) registrations for the Annual Conference
- 50% off event sponsorship at the Annual Conference
- Company logo and link to website in the Sponsors Section of the AJAS website
- Company listing in monthly electronic newsletter
- Company listing in The Scribe, an AJAS publication
- Access to AJAS Membership Directory

## About AJAS

The Association of Jewish Aging Services (AJAS) is a unique association of not-for-profit community-based organizations rooted in Jewish values, which promotes and supports the delivery of services to an aging population. There are approximately 100 AJAS member organizations throughout North America who together serve more than one million aging adults through:

- Jewish sponsored skilled nursing and residential health care facilities
- Outpatient therapy services
- Assisted living and group homes
- Independent and congregant housing
- Community-based services and supports