

Building Bridges of Understanding
AJAS Summer Convening in the City of Bridges

**Jewish Association on Aging
200 JHF Drive
Pittsburgh, PA 15217**

6.25 CEUs will be offered for NHA, RCAL and HCBS licenses

Wednesday, August 14, 2019

1:15 pm: Welcome and Introductions

*Deborah Winn-Horvitz, President and CEO Jewish Association on Aging
Mitchell Pakler, Immediate Past Chair, Jewish Association on Aging
Don Shulman, President and CEO, AJAS*

1:30 pm – 2:30 pm: Jewish Healthcare Foundation

Karen Wolk Feinstein, PhD, President and CEO, Jewish Healthcare Foundation

Feinstein will discuss the changing landscape of healthcare and the changes required in community healthcare organizations to remain viable. She also will discuss the innovative programs created worldwide to maintain the greatest level of independence throughout one's life.

2:45 pm – 3:45 pm: Introduction to Jewish Association on Aging and Tour with Deborah Winn-Horvitz and Team

4:00 pm: Bus to Hotel

5:30 pm: Meet in Lobby to Leave for Evening Activities - Axe Throwing or Shopping/Dining at the new Pennsylvania Market

Throw yourself into this latest trend. We will (safely) try our hands at this new sport.

9:00 pm: Meet Bus to Return to Hotel

***All meals at the community are prepared and served under
Rabbinical Supervision***

Thursday, August 15, 2019

8:15 am: Buses Leave Hotel for Tree of Life Synagogue

8:45 am – 11:00 am: Security Presence and Awareness Within Jewish Institutions and Tour of Tree of Life

Brad Orsini, Director of Jewish Community Security, Jewish Federation of Greater Pittsburgh

The actions of a single gunman on October 27, 2018, at the Tree of Life Synagogue has forever changed the landscape of security and preparation within the Jewish community of Pittsburgh. Orsini will discuss the steps the Jewish Federation of Greater Pittsburgh took several years prior to the shooting to change the security landscape of the community. This included in-depth emergency preparedness training for all Federation agencies and organizations and on-site active threat drills. He will discuss how the community perception of security has changed and is addressed.

11:00 am: Buses Back to Jewish Association on Aging

11:30 am – 12:30 pm: Lunch

12:45 pm – 1:45 pm: Leading a Board from a Tactical Presence to a Position of Governance and Strategy

Lou Woolf, President and CEO, Hebrew SeniorLife, Boston, MA

For a non-profit organization to optimally fulfill its mission, it is critical to have strong management, equally strong governance and a clear understanding of each group's roles and responsibilities and how each should best carry out those responsibilities both across and within each group. Ten years ago, Hebrew SeniorLife in Boston had established itself as leader in the field of aging over its 100+ year history but did not have this governance clarity - neither between management and governance nor between different governing functions and tiers. This session will review HSL's 2009 prior state, the collaborative efforts that ensued and the much-improved state that exists today.

2:00 pm – 3:00 pm: AgeWell Pittsburgh Panel Presentation

Deborah Winn-Horvitz, President and CEO, Jewish Association on Aging

Mary Anne Foley, COO, Jewish Association on Aging

Jordan Golin, President & CEO, Jewish Family and Children's Services

Bob Nelkin, Retired (as of 7/1/19) CEO of the United Way of Western, PA, largest funder of AgeWell Pittsburgh

AgeWell Pittsburgh won the 2017 Lodestar Foundation national Collaboration Prize as the premier example of non-profit partnership. AgeWell Pittsburgh is committed to improving the health and well-being of older adults, their family members, friends and caregivers and the communities it serves. AgeWell helps every individual with increased access to programs while discovering meaningful ways to remain active in the community. The panel will discuss the dynamics of bringing a virtual agency together with multiple members, a funders perspective on community-based programs serving older adults, as well as a review of outcomes.

3:00 pm: Meeting Concludes & Wrap Up